

UNITED STATES

	1997	1998	1999
Number of Retail Establishments	1,458,096	1,562,711	n.a.
Retail Sales (Millions)	\$2,566,209	\$2,695,855	\$2,994,929
Food Stores	429,805	442,979	458,269
Eating & Drinking Establishments	236,159	247,014	285,371
General Merchandise Stores	331,496	353,465	378,925
Apparel & Accessory Stores	117,826	123,998	135,087
Furniture & Home Furnishing Stores	146,679	159,340	161,453
Auto Dealers & Service Stations	784,375	810,993	930,003
Building Materials & Garden Supplies	150,494	166,115	179,735
Miscellaneous Retail Stores	369,375	391,951	466,086
Contributions to Local Economy			
Total Retail Employment (Thousands)	21,926	22,475	22,787
Eating & Drinking Establishments	7,643	7,746	7,904
Other	14,283	14,729	14,883
Share of Total Non-Agricultural Employment	17.9%	17.9%	17.7%
Retail Compensation (Millions)	\$420,173	\$446,621	n.a.
Sales Tax* Revenues Collected (Millions)	\$215,802.1	\$227,404.8	n.a.
Demographics			
Population (Thousands)	269,118	271,584	274,828
Total Non-Ag. Employment (Thousands)	122,690	125,826	128,615
Unemployment Rate	4.9%	4.5%	4.2%
Total Number of Households-1999 (Thousands)		101,562.7	
Households by Income-1999 (Thousands)			Percent of Total
Under \$15,000		19,882.7	19.6%
\$15,000-\$24,999		15,944.7	15.7
\$25,000-\$49,999		32,653.7	32.2
\$50,000-\$74,999		19,278.7	19.0
\$75,000-\$99,999		7,981.0	7.9
\$100,000-\$149,999		3,637.4	3.6
\$150,000 and over		2,184.6	2.2

n.a. = 1999 data not available

* = General sales, alcoholic beverage, motor fuel, tobacco, and other selective sales taxes collected by state governments.

Sources: Market Statistics, *Demographics U.S.A., County Edition, 1999*, Bill Communications Inc., New York, 1999 (and previous editions); U.S. Department of Commerce, Bureau of the Census; U.S. Department of Labor, Bureau of Labor Statistics.