

## SOUTH CAROLINA

	1997	1998	1999
<b>Number of Retail Establishments</b>	<b>23,699</b>	<b>24,179</b>	<b>n.a.</b>
<b>Retail Sales (Millions)</b>	<b>\$34,544</b>	<b>\$36,945</b>	<b>n.a.</b>
Food Stores	6,538	6,961	n.a.
Eating and Drinking Establishments	3,587	3,824	n.a.
General Merchandise Stores	4,239	4,566	n.a.
Apparel & Accessory Stores	1,657	1,771	n.a.
Furniture & Home Furnishing Stores	1,836	1,996	n.a.
Auto Dealers and Service Stations	10,139	10,647	n.a.
Building Materials & Garden Supplies	2,685	3,046	n.a.
Miscellaneous Retail Stores	3,863	4,134	n.a.
<b>Contributions to Local Economy</b>			
Total Retail Employment (Thousands)	341	354	361
Eating & Drinking Establishments	116	120	122
Other	225	234	239
Share of Total Non-Agricultural Employment	19.8%	19.8%	19.7%
Retail Compensation (Millions)	\$4,296.9	\$4,469.9	\$4,649.9
Sales Tax* Revenues Collected (Millions)	\$2,735.3	\$2,894.3	n.a.
<b>Demographics</b>			
Population (Thousands)	3,702	3,782	3,864
Total Non-Ag. Employment (Thousands)	1,720	1,787	1,833
Unemployment Rate	4.5%	3.8%	4.5%
Total Number of Households-1999 (Thousands)		1,426.4	
Households by Income-1999 (Thousands)			Percent of Total
Under \$15,000		333.0	23.3%
\$15,000-\$24,999		253.5	17.8
\$25,000-\$49,999		485.7	34.1
\$50,000-\$74,999		234.0	16.4
\$75,000-\$99,999		77.4	5.4
\$100,000-\$149,999		27.7	1.9
\$150,000 and Over		15.1	1.1

n.a. = 1999 data not available

\* = General sales, alcoholic beverage, motor fuel, tobacco, and other selective sales taxes

Sources: Market Statistics, *Demographics U.S.A., County Edition, 1999*, Bill Communications Inc., New York, 1999 (and previous editions); U.S. Department of Commerce, Bureau of the Census; U.S. Department of Labor, Bureau of Labor Statistics.