

## OKLAHOMA

	1997	1998	1999
<b>Number of Retail Establishments</b>	19,821	19,792	n.a.
<b>Retail Sales (Millions)</b>	\$27,841	\$29,290	n.a.
Food Stores	4,308	4,358	n.a.
Eating & Drinking Establishments	2,644	2,776	n.a.
General Merchandise Stores	4,176	4,391	n.a.
Apparel & Accessory Stores	1,032	1,066	n.a.
Furniture & Home Furnishing Stores	1,129	1,210	n.a.
Auto Dealers & Service Stations	10,361	10,989	n.a.
Building Materials & Garden Supplies	1,226	1,311	n.a.
Miscellaneous Retail Stores	2,965	3,189	n.a.
<b>Contributions to Local Economy</b>			
Total Retail Employment (Thousands)	258	263	268
Eating & Drinking Establishments	93	93	95
Other	165	170	173
Share of Total Non-Agricultural Employment	18.5%	18.3%	18.3%
Retail Compensation (Millions)	\$3,318.2	\$3,444.0	\$3,574.6
Sales Tax* Revenues Collected (Millions)	\$1,940.7	\$2,009.6	n.a.
<b>Demographics</b>			
Population (Thousands)	3,315	3,328	3,370
Total Non-Ag. Employment (Thousands)	1,393	1,441	1,462
Unemployment Rate	4.1%	4.5%	3.4%
Total Number of Households-1999 (Thousands)		1,288.6	
Households by Income-1999 (Thousands)			Percent of Total
Under \$15,000		337.1	26.2%
\$15,000-\$24,999		245.7	19.1
\$25,000-\$49,999		419.0	32.5
\$50,000-\$74,999		187.3	14.5
\$75,000-\$99,999		60.9	4.7
\$100,000-\$149,999		23.4	1.8
\$150,000 and Over		15.2	1.2

n.a. = 1999 data not available

\* = General sales, alcoholic beverage, motor fuel, tobacco, and other selective sales taxes

Sources: Market Statistics, *Demographics U.S.A., County Edition, 1999*, Bill Communications Inc., New York, 1999 (and previous editions); U.S. Department of Commerce, Bureau of the Census; U.S. Department of Labor, Bureau of Labor Statistics.