

## NEVADA

	1997	1998	1999
<b>Number of Retail Establishments</b>	8,277	8,788	n.a.
<b>Retail Sales (Millions)</b>	\$20,020	\$21,878	n.a.
Food Stores	3,728	4,029	n.a.
Eating & Drinking Establishments	2,452	2,655	n.a.
General Merchandise Stores	2,369	2,525	n.a.
Apparel & Accessory Stores	729	771	n.a.
Furniture & Home Furnishing Stores	1,168	1,302	n.a.
Auto Dealers & Service Stations	5,404	5,933	n.a.
Building Materials & Garden Supplies	1,187	1,301	n.a.
Miscellaneous Retail Stores	2,983	3,362	n.a.
<b>Contributions to Local Economy</b>			
Total Retail Employment (Thousands)	145	153	164
Eating & Drinking Establishments	52	54	59
Other	93	99	105
Share of Total Non-Agricultural Employment	16.3%	16.5%	16.6%
Retail Compensation (Millions)	\$2,387.3	\$2,546.7	\$2,716.7
Sales Tax* Revenues Collected (Millions)	\$2,601.3	\$2,741.6	n.a.
<b>Demographics</b>			
Population (Thousands)	1,699	1,829	1,889
Total Non-Ag. Employment (Thousands)	891	925	985
Unemployment Rate	4.1%	4.3%	4.4%
Total Number of Households-1999 (Thousands)		732.5	
Households by Income-1999 (Thousands)			Percent of Total
Under \$15,000		121.1	16.5%
\$15,000-\$24,999		120.5	16.5
\$25,000-\$49,999		256.1	35.0
\$50,000-\$74,999		139.5	19.0
\$75,000-\$99,999		55.6	7.6
\$100,000-\$149,999		23.6	3.2
\$150,000 and Over		16.1	2.2

n.a. = 1999 data not available

\* = General sales, alcoholic beverage, motor fuel, tobacco, and other selective sales taxes

Sources: Market Statistics, *Demographics U.S.A., County Edition, 1999*, Bill Communications Inc., New York, 1999 (and previous editions); U.S. Department of Commerce, Bureau of the Census; U.S. Department of Labor, Bureau of Labor Statistics.