

NEW JERSEY

	1997	1998	1999
Number of Retail Establishments	49,719	50,186	n.a.
Retail Sales (Millions)	\$78,291	\$82,355	n.a.
Food Stores	13,791	14,385	n.a.
Eating & Drinking Establishments	5,891	6,166	n.a.
General Merchandise Stores	7,409	7,590	n.a.
Apparel & Accessory Stores	4,963	5,098	n.a.
Furniture & Home Furnishing Stores	4,816	5,167	n.a.
Auto Dealers & Service Stations	24,388	25,645	n.a.
Building Materials & Garden Supplies	3,661	3,879	n.a.
Miscellaneous Retail Stores	13,372	14,425	n.a.
Contributions to Local Economy			
Total Retail Employment (Thousands)	597	603	619
Eating & Drinking Establishments	169	172	176
Other	428	431	443
Share of Total Non-Agricultural Employment	16.0%	15.9%	16.0%
Retail Compensation (Millions)	\$11,279.2	\$11,836.8	\$12,422.0
Sales Tax* Revenues Collected (Millions)	\$7,192.4	\$7,650.4	n.a.
Demographics			
Population (Thousands)	8,028	8,078	8,149
Total Non-Ag. Employment (Thousands)	3,725	3,801	3,866
Unemployment Rate	5.1%	4.6%	4.6%
Total Number of Households-1999 (Thousands)		2,935.7	
Households by Income-1999 (Thousands)			Percent of Total
Under \$15,000		410.5	14.0%
\$15,000-\$24,999		337.0	11.5
\$25,000-\$49,999		849.0	28.9
\$50,000-\$74,999		675.8	23.0
\$75,000-\$99,999		357.5	12.2
\$100,000-\$149,999		192.2	6.5
\$150,000 and Over		113.9	3.9

n.a. = 1999 data not available

* = General sales, alcoholic beverage, motor fuel, tobacco, and other selective sales taxes

Sources: Market Statistics, *Demographics U.S.A., County Edition, 1999*, Bill Communications Inc., New York, 1999 (and previous editions); U.S. Department of Commerce, Bureau of the Census; U.S. Department of Labor, Bureau of Labor Statistics.