

## NEBRASKA

	1997	1998	1999
<b>Number of Retail Establishments</b>	<b>11,393</b>	<b>11,405</b>	<b>n.a.</b>
<b>Retail Sales (Millions)</b>	<b>\$16,354</b>	<b>\$17,481</b>	<b>n.a.</b>
Food Stores	3,266	3,808	n.a.
Eating & Drinking Establishments	1,481	1,534	n.a.
General Merchandise Stores	1,985	2,034	n.a.
Apparel & Accessory Stores	515	517	n.a.
Furniture & Home Furnishing Stores	913	947	n.a.
Auto Dealers & Service Stations	4,942	5,071	n.a.
Building Materials & Garden Supplies	775	861	n.a.
Miscellaneous Retail Stores	2,477	2,709	n.a.
<b>Contributions to Local Economy</b>			
Total Retail Employment (Thousands)	156	158	160
Eating & Drinking Establishments	54	54	55
Other	102	104	105
Share of Total Non-Agricultural Employment	18.3%	18.1%	18.0%
Retail Compensation (Millions)	\$1,936.6	\$2,071.7	\$2,216.2
Sales Tax* Revenues Collected (Millions)	\$1,281.4	\$1,317.5	n.a.
<b>Demographics</b>			
Population (Thousands)	1,664	1,661	1,668
Total Non-Ag. Employment (Thousands)	854	875	891
Unemployment Rate	2.6%	2.7%	2.9%
Total Number of Households-1999 (Thousands)		640.3	
Households by Income-1999 (Thousands)			Percent of Total
Under \$15,000		111.8	17.5%
\$15,000-\$24,999		105.0	16.4
\$25,000-\$49,999		212.4	33.2
\$50,000-\$74,999		121.9	19.0
\$75,000-\$99,999		53.6	8.4
\$100,000-\$149,999		23.3	3.6
\$150,000 and Over		12.4	1.9

n.a. = 1999 data not available

\* = General sales, alcoholic beverage, motor fuel, tobacco, and other selective sales taxes

Sources: Market Statistics, *Demographics U.S.A., County Edition, 1999*, Bill Communications Inc., New York, 1999 (and previous editions); U.S. Department of Commerce, Bureau of the Census; U.S. Department of Labor, Bureau of Labor Statistics.