

NORTH CAROLINA

	1997	1998	1999
Number of Retail Establishments	45,425	46,211	n.a.
Retail Sales (Millions)	\$76,018	\$81,141	n.a.
Food Stores	13,546	14,331	n.a.
Eating & Drinking Establishments	7,526	8,009	n.a.
General Merchandise Stores	8,891	9,383	n.a.
Apparel & Accessory Stores	3,099	3,241	n.a.
Furniture & Home Furnishing Stores	4,299	4,612	n.a.
Auto Dealers & Service Stations	23,365	25,112	n.a.
Building Materials & Garden Supplies	5,833	6,412	n.a.
Miscellaneous Retail Stores	9,459	10,041	n.a.
Contributions to Local Economy			
Total Retail Employment (Thousands)	651	661	675
Eating & Drinking Establishments	221	224	229
Other	430	437	446
Share of Total Non-Agricultural Employment	17.8%	17.5%	17.5%
Retail Compensation (Millions)	\$9,303.0	\$9,803.7	\$10,331.3
Sales Tax* Revenues Collected (Millions)	\$5,395.7	\$5,735.2	n.a.
Demographics			
Population (Thousands)	7,367	7,483	7,601
Total Non-Ag. Employment (Thousands)	3,663	3,772	3,866
Unemployment Rate	3.6%	3.5%	3.2%
Total Number of Households-1999 (Thousands)		2,932.7	
Households by Income-1999 (Thousands)			Percent of Total
Under \$15,000		617.4	21.1%
\$15,000-\$24,999		510.6	17.4
\$25,000-\$49,999		1,002.6	34.2
\$50,000-\$74,999		512.2	17.5
\$75,000-\$99,999		178.6	6.1
\$100,000-\$149,999		72.1	2.5
\$150,000 and Over		39.2	1.3

n.a. = 1999 data not available

* = General sales, alcoholic beverage, motor fuel, tobacco, and other selective sales taxes

Sources: Market Statistics, *Demographics U.S.A., County Edition, 1999*, Bill Communications Inc., New York, 1999 (and previous editions); U.S. Department of Commerce, Bureau of the Census; U.S. Department of Labor, Bureau of Labor Statistics.