

MISSISSIPPI

	1997	1998	1999
Number of Retail Establishments	15,562	15,720	n.a.
Retail Sales (Millions)	\$19,635	\$20,757	n.a.
Food Stores	3,918	4,136	n.a.
Eating & Drinking Establishments	1,517	1,616	n.a.
General Merchandise Stores	3,367	3,535	n.a.
Apparel & Accessory Stores	627	641	n.a.
Furniture & Home Furnishing Stores	729	785	n.a.
Auto Dealers & Service Stations	6,088	6,348	n.a.
Building Materials & Garden Supplies	1,239	1,397	n.a.
Miscellaneous Retail Stores	2,150	2,299	n.a.
 Contributions to Local Economy			
Total Retail Employment (Thousands)	193	197	206
Eating & Drinking Establishments	58	59	62
Other	135	138	144
Share of Total Non-Agricultural Employment	17.4%	17.4%	17.8%
Retail Compensation (Millions)	\$2,448.9	\$2,590.2	\$2,739.7
Sales Tax* Revenues Collected (Millions)	\$2,665.1	\$2,880.6	n.a.
 Demographics			
Population (Thousands)	2,724	2,740	2,767
Total Non-Ag. Employment (Thousands)	1,107	1,132	1,155
Unemployment Rate	5.7%	5.4%	5.1%
 Total Number of Households-1999 (Thousands)		1,000.8	
Households by Income-1999 (Thousands)			Percent of Total
Under \$15,000		296.7	29.6%
\$15,000-\$24,999		177.9	17.8
\$25,000-\$49,999		296.6	29.6
\$50,000-\$74,999		144.8	14.5
\$75,000-\$99,999		52.6	5.3
\$100,000-\$149,999		20.3	2.0
\$150,000 and Over		12.0	1.1

n.a. = 1999 data not available

* = General sales, alcoholic beverage, motor fuel, tobacco, and other selective sales taxes

Sources: Market Statistics, *Demographics U.S.A., County Edition, 1999*, Bill Communications Inc., New York, 1999 (and previous editions); U.S. Department of Commerce, Bureau of the Census; U.S. Department of Labor, Bureau of Labor Statistics.