

## MISSOURI

	1997	1998	1999
<b>Number of Retail Establishments</b>	32,754	32,963	n.a.
<b>Retail Sales (Millions)</b>	\$54,169	\$57,248	n.a.
Food Stores	8,800	9,090	n.a.
Eating & Drinking Establishments	5,375	5,666	n.a.
General Merchandise Stores	8,005	8,539	n.a.
Apparel & Accessory Stores	1,665	1,685	n.a.
Furniture & Home Furnishing Stores	2,555	2,768	n.a.
Auto Dealers & Service Stations	18,874	19,999	n.a.
Building Materials & Garden Supplies	2,738	2,982	n.a.
Miscellaneous Retail Stores	6,157	6,519	n.a.
 <b>Contributions to Local Economy</b>			
Total Retail Employment (Thousands)	475	480	491
Eating & Drinking Establishments	173	174	178
Other	302	306	313
Share of Total Non-Agricultural Employment	18.0%	17.9%	18.0%
Retail Compensation (Millions)	\$6,707.4	\$6,957.6	\$7,217.1
Sales Tax* Revenues Collected (Millions)	\$3,702.0	\$3,799.6	n.a.
 <b>Demographics</b>			
Population (Thousands)	5,379	5,421	5,461
Total Non-Ag. Employment (Thousands)	2,639	2,687	2,725
Unemployment Rate	4.2%	4.2%	3.4%
 Total Number of Households-1999 (Thousands)		2,104.4	
Households by Income-1999 (Thousands)			Percent of Total
Under \$15,000		445.7	21.2%
\$15,000-\$24,999		357.8	17.0
\$25,000-\$49,999		693.3	32.9
\$50,000-\$74,999		375.5	17.8
\$75,000-\$99,999		141.6	6.7
\$100,000-\$149,999		57.1	2.7
\$150,000 and Over		33.4	1.6

n.a. = 1999 data not available

\* = General sales, alcoholic beverage, motor fuel, tobacco, and other selective sales taxes

Sources: Market Statistics, *Demographics U.S.A., County Edition, 1999*, Bill Communications Inc., New York, 1999 (and previous editions); U.S. Department of Commerce, Bureau of the Census; U.S. Department of Labor, Bureau of Labor Statistics.