

LOUISIANA

	1997	1998	1999
Number of Retail Establishments	23,197	23,405	n.a.
Retail Sales (Millions)	\$39,122	\$41,200	n.a.
Food Stores	7,289	7,518	n.a.
Eating & Drinking Establishments	3,747	3,985	n.a.
General Merchandise Stores	5,971	6,272	n.a.
Apparel & Accessory Stores	1,543	1,598	n.a.
Furniture & Home Furnishing Stores	1,566	1,664	n.a.
Auto Dealers & Service Stations	12,697	13,380	n.a.
Building Materials & Garden Supplies	2,088	2,299	n.a.
Miscellaneous Retail Stores	4,221	4,484	n.a.
Contributions to Local Economy			
Total Retail Employment (Thousands)	335	344	346
Eating & Drinking Establishments	120	124	126
Other	215	220	220
Share of Total Non-Agricultural Employment	18.1%	18.1%	18.2%
Retail Compensation (Millions)	\$4,345.0	\$4,463.2	\$4,584.6
Sales Tax* Revenues Collected (Millions)	\$2,759.1	\$3,199.0	n.a.
Demographics			
Population (Thousands)	4,356	4,361	4,376
Total Non-Ag. Employment (Thousands)	1,850	1,897	1,898
Unemployment Rate	6.1%	5.7%	5.1%
Total Number of Households-1999 (Thousands)		1,586.1	
Households by Income-1999 (Thousands)			Percent of Total
Under \$15,000		438.3	27.6%
\$15,000-\$24,999		265.3	16.7
\$25,000-\$49,999		462.4	29.2
\$50,000-\$74,999		251.3	15.8
\$75,000-\$99,999		100.0	6.3
\$100,000-\$149,999		42.6	2.7
\$150,000 and Over		26.2	1.7

n.a. = 1999 data not available

* = General sales, alcoholic beverage, motor fuel, tobacco, and other selective sales taxes

Sources: Market Statistics, *Demographics U.S.A., County Edition, 1999*, Bill Communications Inc., New York, 1999 (and previous editions); U.S. Department of Commerce, Bureau of the Census; U.S. Department of Labor, Bureau of Labor Statistics.