

IOWA

	1997	1998	1999
Number of Retail Establishments	19,647	19,676	n.a.
Retail Sales (Millions)	\$29,108	\$30,720	n.a.
Food Stores	5,468	5,729	n.a.
Eating & Drinking Establishments	2,518	2,643	n.a.
General Merchandise Stores	3,912	4,134	n.a.
Apparel & Accessory Stores	860	893	n.a.
Furniture & Home Furnishing Stores	1,366	1,491	n.a.
Auto Dealers and Service Stations	10,066	10,620	n.a.
Building Materials & Garden Supplies	1,742	1,887	n.a.
Miscellaneous Retail Stores	3,176	3,323	n.a.
Contributions to Local Economy			
Total Retail Employment (Thousands)	261	268	270
Eating & Drinking Establishments	85	87	88
Other	176	181	182
Share of Total Non-Agricultural Employment	18.6%	18.5%	18.4%
Retail Compensation (Millions)	\$3,244.9	\$3,390.2	\$3,542.0
Sales Tax* Revenues Collected (Millions)	\$2,228.4	\$2,214.4	n.a.
Demographics			
Population (Thousands)	2,857	2,855	2,867
Total Non-Ag. Employment (Thousands)	1,407	1,446	1,467
Unemployment Rate	3.3%	2.8%	2.5%
Total Number of Households-1999 (Thousands)		1,115.4	
Households by Income-1999 (Thousands)			Percent of Total
Under \$15,000		216.1	19.4%
\$15,000-\$24,999		194.4	17.4
\$25,000-\$49,999		398.3	35.7
\$50,000-\$74,999		202.9	18.2
\$75,000-\$99,999		65.5	5.9
\$100,000-\$149,999		24.2	2.2
\$150,000 and Over		13.9	1.2

n.a. = 1999 data not available

* = General sales, alcoholic beverage, motor fuel, tobacco, and other selective sales taxes

Sources: Market Statistics, *Demographics U.S.A., County Edition, 1999*, Bill Communications Inc., New York, 1999 (and previous editions); U.S. Department of Commerce, Bureau of the Census; U.S. Department of Labor, Bureau of Labor Statistics.