

## GEORGIA

	1997	1998	1999
<b>Number of Retail Establishments</b>	<b>42,902</b>	<b>43,543</b>	<b>n.a.</b>
<b>Retail Sales (Millions)</b>	<b>\$73,999</b>	<b>\$79,608</b>	<b>n.a.</b>
Food Stores	12,539	13,437	n.a.
Eating & Drinking Establishments	7,708	8,268	n.a.
General Merchandise Stores	9,753	10,433	n.a.
Apparel & Accessory Stores	3,371	3,617	n.a.
Furniture & Home Furnishing Stores	4,211	4,607	n.a.
Auto Dealers & Service Stations	22,524	24,029	n.a.
Building Materials & Garden Supplies	4,671	5,278	n.a.
Miscellaneous Retail Stores	9,222	9,939	n.a.
<b>Contributions to Local Economy</b>			
Total Retail Employment (Thousands)	667	677	709
Eating & Drinking Establishments	240	243	254
Other	427	434	455
Share of Total Non-Agricultural Employment	18.5%	18.1%	18.2%
Retail Compensation (Millions)	\$9,757.5	\$10,161.4	\$10,582.0
Sales Tax* Revenues Collected (Millions)	\$4,905.5	\$4,992.0	n.a.
<b>Demographics</b>			
Population (Thousands)	7,385	7,562	7,740
Total Non-Ag. Employment (Thousands)	3,614	3,740	3,890
Unemployment Rate	4.5%	4.2%	4.0%
Total Number of Households-1999 (Thousands)		2,851.7	
Households by Income-1999 (Thousands)			Percent of Total
Under \$15,000		608.6	21.3%
\$15,000-\$24,999		469.4	16.5
\$25,000-\$49,999		953.6	33.4
\$50,000-\$74,999		505.6	17.7
\$75,000-\$99,999		186.4	6.5
\$100,000-\$149,999		79.0	2.8
\$150,000 and over		48.9	1.7

n.a. = 1999 data not available

\* = General sales, alcoholic beverage, motor fuel, tobacco, and other selective sales taxes

Sources: Market Statistics, *Demographics U.S.A., County Edition, 1999*, Bill Communications Inc., New York, 1999 (and previous editions); U.S. Department of Commerce, Bureau of the Census; U.S. Department of Labor, Bureau of Labor Statistics.