

COLORADO

	1997	1998	1999
Number of Retail Establishments	25,055	25,731	n.a.
Retail Sales (Millions)	\$41,783	\$45,088	n.a.
Food Stores	7,085	7,429	n.a.
Eating & Drinking Establishments	5,462	5,958	n.a.
General Merchandise Stores	5,230	5,701	n.a.
Apparel & Accessory Stores	1,367	1,453	n.a.
Furniture & Home Furnishing Stores	2,759	3,052	n.a.
Auto Dealers & Service Stations	11,806	12,694	n.a.
Building Materials & Garden Supplies	2,609	2,935	n.a.
Miscellaneous Retail Stores	5,465	5,866	n.a.
Contributions to Local Economy			
Total Retail Employment (Thousands)	378	388	401
Eating & Drinking Establishments	150	154	157
Other	228	234	244
Share of Total Non-Agricultural Employment	19.1%	18.9%	18.8%
Retail Compensation (Millions)	\$5,682.2	\$5,902.3	\$6,130.9
Sales Tax* Revenues Collected (Millions)	\$2,178.7	\$2,318.4	n.a.
Demographics			
Population (Thousands)	3,841	3,931	4,060
Total Non-Ag. Employment (Thousands)	1,980	2,051	2,134
Unemployment Rate	3.3%	3.8%	2.9%
Total Number of Households-1999 (Thousands)		1,600.4	
Households by Income-1999 (Thousands)			Percent of Total
Under \$15,000		290.7	18.2%
\$15,000-\$24,999		263.9	16.5
\$25,000-\$49,999		533.9	33.4
\$50,000-\$74,999		308.5	19.3
\$75,000-\$99,999		120.6	7.5
\$100,000-\$149,999		53.6	3.3
\$150,000 and over		29.2	1.8

n.a. = 1999 data not available

* = General sales, alcoholic beverage, motor fuel, tobacco, and other selective sales taxes

Sources: Market Statistics, *Demographics U.S.A., County Edition, 1999*, Bill Communications Inc., New York, 1999 (and previous editions); U.S. Department of Commerce, Bureau of the Census; U.S. Department of Labor, Bureau of Labor Statistics.